A SENSITIVE AND QUEER TOOL

Business Model Canvas for Highly Sensitive Queers

A personal Business Model Canvas for highly sensitive queer creators and entrepreneurial spirits who want to build a thriving, aligned life or business. It blends traditional business thinking with a human-centred, identity-affirming approach, with sensitivity, queerness and authenticity at the core. **Fill in the canvas in order, starting at 1. Purpose / Calling.**

NAME _____ DATE _____

3 Supportive People & Resources

Who or what helps you thrive? Communities? People? Coaches?

4 Core offerings

What do you offer the world? This can be services, products, or even your energy.

2 Key Strengths & Superpowers

What comes naturally to you? What are your superpowers for others?

START HERE

1 Purpose / Calling

Why are you doing this? What's the deeper why behind your business or work?

7 Values & Boundaries

What keeps you well and aligned? What keeps your nervous system in check?

6 Channels / How you connect

How do you share your message or offerings? What feels good? Where?

5 Ideal audience / People you serve

Who do you want to serve or support?

8 Revenue Streams

How do you sustain yourself financially?

9 Costs / Energy drains

What do you spend money or time on? What requires careful management to avoid burnout?

10 Success on your terms

How will you know you're thriving? What is your measure of success in your business or life? What does it feel like?

Based on the Business Model Canvas by Strategyzer